

Alliance Partner Portal

An overview of MidAmerica's online partner resource

What is the Alliance Partner Portal?

The Alliance Partner Portal is MidAmerica's online partner-focused resource. When you register for the portal, you have 24/7 access to presentations, one-pagers, brochures, and educational tools that will help you understand and sell MidAmerica's solutions.

How to Request Portal Access

1. Go to <https://midamerica.allbound.com/>.
2. Select **Request An Account**, then enter your company email address and click **Next**.
3. Enter your name as the password.
4. Review the terms and conditions, select **Accept** and then **Register**.
5. You will then receive a verification email from systems@allbound.com.
6. Within this email, select **Click Here to Verify Your Email**.

Alliance Partner Portal Content Library

- Brochures
- One-Pagers
- Client Onboarding Materials
- User Guides
- Sales and Educational Presentations
- Alliance Partner Training

How to Request Marketing Materials

Don't see what you need? Don't worry, we have you covered.

1. Once you log in, select **Request Marketing Materials** from your dashboard.
2. Complete the form and select **Submit**.
3. Your request will be processed within 7–10 business days.

How to Register a Deal

Need to track a lead? Register your deal in just a few simple steps.

1. Once you log in, select **Register A Deal** from your dashboard.
2. Complete the form and select **Submit**.
3. Track your lead's progress from the **Pipeline** section located in the left-side navigation.